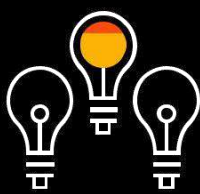


# Is your Manufacturing company ready for Digital Transformation?

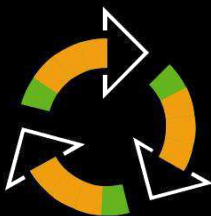
## Business models



### Expand beyond traditional boundaries

- Digitally connected supplier network
- Monetization of services around smart devices
- Omni-channel sales and distribution

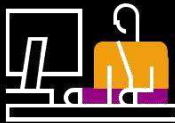
## Business processes



### Operate proactively and driven by insight

- Predictive real-time analytics
- Automation throughout the value chain
- Detail-driven customer engagement

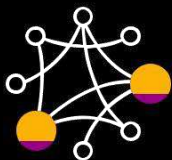
## Workforce productivity



### Allocate people and work for optional engagement

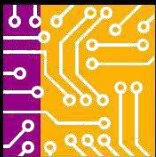
- Digital business processes
- Predictive, self-guided learning
- Interactive technologies

## Five trends that are changing the world for manufacturing companies



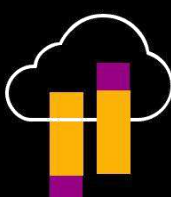
### HYPERCONNECTIVITY

In a digital economy, we are witnessing an explosion in connections at the business, individual, and machine level, enabling new insights and agile business processes across the complete value chain.



### SUPER COMPUTING

In-memory computing enables managers to make informed decisions based on real-time information, identifying challenges and solving them before they become a problem.



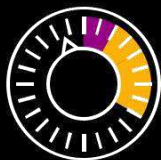
### CLOUD COMPUTING

Cloud computing and hybrid deployment models accelerate time to value, drive higher adoption of new technologies, and connect value chains in real time.



### SMARTER WORLD

Robots, artificial intelligence, and smarter products reshape value chains and enable new business models. Drones enable not only a different delivery method, but also completely new service and maintenance models.



### CYBER SECURITY

Several recent high-profile and massive data breaches have made securing customer and financial data a top priority for CIOs. Technology and proper governance are required for all data, interactions, identities, and business partners – any vulnerability could lead to catastrophe.



## Why SAP?

### BUSINESS DIGITIZATION IS A NATURAL NEXT STEP FOR THE #1 BUSINESS APPLICATION COMPANY

It took years of innovation, strategic investment, and the forging of new strategic relationships to build the end-to-end digital business platform.

#### Vision

Help the world run better and improve people's lives

#### Mission

Help our customers run at their best

#### Strategy

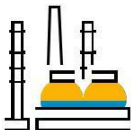
Become the cloud company powered by SAP HANA

### GLOBAL PRESENCE AND RELEVANCE



- **75K employees** representing 120 nationalities
- **295K customers**
- SAP operates in **191 countries**

### INDUSTRY AND LOB FOCUS



- Over **100 Industry Solutions for SMB's**
- Trusted by **60,000+ SAP Business One Customers**
- **75% of the world's transactions** run on SAP systems

### DIGITAL ECONOMY - READY



- **80 million** business cloud users
- **1.9 million connected** businesses
- **\$800 billion+** in B2B commerce
- **97%+ of mobile devices** connected with SAP messaging

### INNOVATION LEADER



- 2012 **SAP Business One, version for SAP HANA** launched
- 2013 **SAP Business One Cloud** launched
- 2016 **SAP Business One 9.2** was the fastest adopted version ever



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