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# SAP for Small and Midsize Businesses



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## Overview.

For small and midsize companies, growth is about doing more of what they do best. SAP cloud and on-premise solutions help them define that growth on their terms.

With SAP, every function and department can work together to connect processes from across the business, put resources in the right place and simplify how work gets done. Our solutions help growing businesses stay focused on both getting new customers and retaining the ones they have. And we can equip employees to make informed, in-the-moment decisions, so they can track business performance, out-manuever competitors and keep the business moving forward.

With SAP, small and midsize businesses are ready for the challenges or opportunities they'll face throughout their digital transformation—because we're a partner they'll never outgrow, no matter where their business takes them.

[View Solution Areas](#) ▶





## Our Solution Areas.

### Manage Your Business ▶

Connect every person and process—from finance and expense reporting to procurement and inventory—into an integrated engine that can scale efficiently, control costs, manage compliance and help your team make the quick decisions required to run your business your way.

### Engage Your Customers ▶

Focus the entire organization on creating meaningful customer experiences— giving employees the context they need to adapt each customer interaction to match what each customer needs.

### Empower Your People ▶

Give employees, managers, and your entire HR department the tools to efficiently grow their teams and their own careers—so you can recruit and retain the workforce you need to take your business where you want it to go.

### Anticipate Your Future ▶

Put decision-driving insights into the hands of your entire team—so they can see what's happening today, see how it impacts tomorrow, and take smart, in-the-moment actions to keep your business moving forward.



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# Manage Your Business.

Connect every person and process—from finance and expense reporting to procurement and inventory—into an integrated engine that can scale efficiently, control costs, manage compliance and help your team make the quick decisions required to run your business your way.

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## Manage Your Business.

Engage Your Customers.

Empower Your People.

Anticipate Your Future.

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### SAP BusinessOne ▶

SAP BusinessOne helps you get every part of your small business—from financials and CRM to supply chain and purchasing—working efficiently together and focused squarely on your customers, so you can grow your business your way.

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### SAP Business ByDesign ▶

SAP Business ByDesign is an end-to-end, multi-tenant cloud solution built around 35 best-practice business processes and features analytical tools, so your midsize company can get up and running—and effective—in a matter of weeks with a solution that will scale with your growing business.

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### SAP S/4HANA for SAP Business All-in-One ▶

SAP S/4HANA for SAP Business All-in-One helps you proactively manage everything from sales and operations to finance—using industry-specific solutions to efficiently run your company's core functions, predict and respond to changes in what your customers need and build your organization into the business you want it to be.

*Manage Your Business, continued→*



# Manage Your Business. (cont.)

## Manage Your Business.

Engage Your Customers.

Empower Your People.

Anticipate Your Future.

### SAP S/4HANA Cloud ▶

SAP S/4HANA creates the digital core for your business, delivering a secure, scalable way to manage your internal processes, information and people plus collaborate with external partners and customers—in the cloud and in real-time—so you can connect your growing business to the changing digital world.

### Concur Expense ▶

Concur Expense helps you manage T&E spending wherever and whenever it happens—arming you with a single, cloud-based system that integrates all your expense data and manages the entire express process, so you can efficiently contain costs and keep your business growing.

### Concur Travel ▶

Concur Travel helps you manage every travel dollar you spend—delivering the precise travel options you need and integrating every reservation, no matter how its booked, into a simple cloud solution, so you can get complete visibility into what's booked, what's spent and where your business is headed.

### Concur Invoice ▶

Concur Invoice automates the entire invoice process from purchase requests through payments in a complete cloud solution—capturing all your invoices, making sure you're getting exactly what you pay for and giving you control of every penny of your AP as you grow and scale your business.



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# Engage Your Customers.

Focus the entire organization on creating meaningful customer experiences— giving employees the context they need to adapt each customer interaction to match what each customer needs.

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Manage Your Business.

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## Engage Your Customers.

Empower Your People.

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### [SAP Anywhere](#) ▶

SAP Anywhere makes it easy to run your small business by bringing ecommerce together with everything from your sales and marketing strategy to inventory and customer service—all in one, complete, cloud solution—so you can create a connected, compelling customer experience across all your sales channels, at every customer interaction.

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### [SAP Hybris Commerce, Edge Edition](#) ▶

SAP Hybris Commerce, Edge Edition connects every customer touch-point, from online and mobile to point of sale and more, so you can create a unified customer experience across every customer channel—all in a cloud solution that deploys quickly and can grow with you, wherever you take your business.

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### [SAP Hybris Cloud for Customer](#) ▶

SAP Hybris Cloud for Customer helps you manage and analyze your contacts, relationships and opportunities, so you can sell smarter, close quicker, deliver a higher level of customer service and build personal, engaging connections across every part of the customer journey.



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# Empower Your People.

Give employees, managers, and your entire HR department the tools to efficiently grow their teams and their own careers—so you can recruit and retain the workforce you need to take your business where you want it to go.

Manage Your Business.

Engage Your Customers.

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**Empower Your People.**

Anticipate Your Future.

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## **SAP SuccessFactors Performance & Goals** ▶

SAP SuccessFactors Performance and Goals is a powerful cloud solution that keeps your entire team focused on the right objectives, so all employees get meaningful coaching and reviews, stay engaged and can accurately track and measure how their work keeps the business moving forward.

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## **SAP SuccessFactors Compensation** ▶

SAP SuccessFactors Compensation is a cloud solution that helps you fairly and accurately tie employee performance with rewards and make the best use of limited budgets, so you can align your compensation plan with your company goals while creating the engaged workforce you need to lead and grow your business.

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## **SAP SuccessFactors Employee Central** ▶

SAP SuccessFactors Employee Central unifies all your critical employee information into a single, accessible, cloud HR solution, so employees, managers and your HR team can work together in new ways, collaborate using social HR tools and develop strategies that will build and grow your team.



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# Anticipate Your Future.

Put decision-driving insights into the hands of your entire team—so they can see what's happening today, see how it impacts tomorrow, and take smart, in-the-moment actions to keep your business moving forward.

Manage Your Business.

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**Anticipate Your Future.**

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## **SAP BusinessObjects Cloud** ▶

SAP BusinessObjects Cloud gives you one solution for all your analytics, so you can track, plan, predict and collaborate using simple cloud tools that deliver a complete look at what's happening across your business as well as the insight you need to take immediate action and plan for the future.

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## **SAP BusinessObjects BI, Edge Edition** ▶

SAP BusinessObjects BI, Edge Edition offers flexible tools for ad-hoc analysis, dashboards, visualizations and data integration—all in a comprehensible, on-premise or cloud business intelligence solution that helps you jump on opportunities and chart the course for your business' growth.

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## **SAP BusinessObjects Predictive Analytics** ▶

SAP BusinessObjects Predictive Analytics unlocks the potential in your business data, giving employees from across your business the ability to create accurate, future-focused models and forecasts from virtually any data source, so they can make money-making, in-the-moment decisions about your business' future.

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## **SAP HANA, Edge Edition** ▶

SAP HANA, Edge Edition allows you to access and integrate all types of data from inside and outside your business—giving you the ability to get a clear look at what's happening now, run predictive analysis at any level of detail and develop a deeper understanding of your prospects and customers, so you can successfully guide your growing business.

