



# Welcome to Codeless Platforms



For the last two decades our sole aim has been to provide our customers and partners with software solutions that improve efficiencies, reduce costs and facilitate growth.

Our two flagship products – BPA Platform and Applications Platform – have been developed so that organisations like yours can quickly and easily build applications, automate business processes and integrate systems, and benefit from solutions that are 100% aligned with existing operational processes and business objectives.

In addition, a ‘codeless’ experience is the fundamental driver for our two platforms. Removing the code and empowering users through a point and click, drag and drop environment makes our technology accessible to all organisations and not just those with the resources and available expertise. This means even the smallest organisation can reap the benefits of innovative, enterprise technology at a fraction of the cost that is traditionally associated with this type of product.

After countless years of collaboration with ISVs, VARs, industrial analysts and end users, we have developed an unrivalled understanding of business automation and application development, and the benefits these can bring to an organisation.

More than 7000 customers around the world use Codeless Platforms’ solutions in every type of industry, ranging from engineering, financial services and manufacturing to not-for-profit, public services and retail. These relationships remain at the very heart of our business and we continue to transfer all feedback into new functionality and features.

If, like us, you believe that creating business applications, automating processes or integrating business systems should be a ‘codeless’ experience, join us on our journey and together we can fundamentally transform the way people view and use business software. ”



*Matthew Lidster*

**Matthew Lidster**  
Managing Director  
Codeless Platforms



# Business Process Automation Platform

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Transform your organisation into an agile, high-performing operation, and drive greater profitability and performance through our BPA Platform.

## Why deploy the BPA Platform?

The BPA Platform is designed for organisations that want to reduce operational costs, improve performance and optimise business processes for greater profitability.

Our technology is accessible to all organisations, from small start-ups to the larger enterprise. By making our software extremely accessible we are able to provide enterprise level technology and solutions to the SME market, giving them liberating power and functionality.

## What you can achieve?

Within half a day you can install the BPA Platform and create a number of automated processes. Our powerful BPA Platform enables you to add the following capabilities to all your existing business systems:

- Notifications & Alerts
- Report & Document Automation
- Data Integration & Synchronisation
- Workflow & Human Interaction

The codeless nature in which you can adapt your processes and applications means that you and your organisation can change quickly in anticipation of, or in response to, changing business challenges. Removing the code and empowering users removes the fear of change and allows you to focus solely on what you already excel at.

## How does it work?

This is achieved by using our unique Point Click, Drag Drop interface, that uses little or no code at all. It works with any data source via ODBC, OLEDB, web services or an extensive range of supported 3rd party APIs through native tools and connectors.

# Business Process Automation Platform

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## Drive knowledge with real-time updates

Automating notifications and alerts is a simple process to incorporate into any business system, enabling you to improve company performance and ensure 100% visibility of information. Notifications and alerts come in two forms, internal and external, and can be used to issue:

- Order confirmations
- Stock level warnings
- Service date reminders
- Delivery notifications
- Order status updates
- Aged debtor updates



## Make business applications work together

The BPA Platform enables you to integrate practically any on premises or cloud-based application at a fraction of the cost of bespoke development. It can also automate business processes to reduce costs and improve performance. Common system integrations include:

- ERP systems
- CRM solutions
- Accounting software
- eCommerce applications
- Courier services
- EDI solutions



## Produce and distribute dynamic reports and documents

Automating the creation and delivery of documents and reports ensures that business rules are enforced, repetitive administration and reporting errors are removed and that decision makers have the most current information to analyse. Common documents created include:

- Credit control letters
- Stock reports
- Welcome packs
- Sales reports
- Delivery notes
- Pick lists



## Make light work of even the most complex workflow processes

Our Workflow & Human Interaction capability equips you with an affordable workflow system that is rapid to deploy and compatible with any device. Utilising a simple collection of drag and drop tools, you can automate numerous workflows such as:

- Purchase order authorisations
- Expenses approval
- Review processes
- Holiday approvals
- Discount authorisations
- Credit limit review



**APPLICATIONS  
PLATFORM**



Ground Up  
Applications



Application  
Extensions



Library  
Applications



Web  
Portals

# Applications Platform

Rapidly build, manage and deploy '100% fit' applications with our flexible, easy-to-use PaaS system that can deliver significant ROI and future-proof your organisation.

## Why deploy the Applications Platform?

The Applications Platform is designed for organisations that want to rapidly build custom and/or extension applications via a 'codeless' environment.

The Platform can help add longevity to your existing systems and provides you with the ability to explore new applications and services that deliver significant ROI as well as prepare you for future business strategies.

## What you can achieve?

The Applications Platform enables you to rapidly build beautiful web applications and portals through a Point Click, Drag Drop environment.

It is possible to:

- Easily create comprehensive SaaS applications
- Rapidly deploy web portals
- Enhance existing systems
- Establish flexible, secure and auditable workflow processes

## Implement changes swiftly and easily

Applications, portals and business system extensions can be built in hours not days, and all through your favourite internet browser.

The Quick Create Wizard and one click deployment can get you up and running in minutes. Its ease and unparalleled speed enables you to utilise a hosted, high-availability platform for maximum resilience.

With access to everything required to build, manage and deploy next generation applications in one place, even small to medium businesses can meet the demands of an increasingly complex and dynamic business world.

# Applications Platform



## Rapidly build beautiful web applications

Our platform provides a proven cloud environment to build all of your custom business applications, enabling you to reduce development time, simplify delivery and deployment and accelerate time-to-market. Common types of apps our customers have built include:

- CRM applications
- eCommerce solutions
- Service management apps
- Document management apps
- HR solutions
- Communication platforms



## Utilise pre-built, ready to use applications

Codeless Platforms can provide you with a range of pre-built (customisable) application extensions, ground up applications and web portals that allow you to concentrate on business functions and strategy rather than getting hindered by development. Ready to use applications include:

- CRM
- HR
- Help desk
- Order management
- Project management
- Asset management



## Extend your existing systems quickly and easily

Our platform enables you to rapidly build powerful, feature-rich extensions for your primary system without threatening your upgrade path. Our technology makes light work of the development process and ensures you can build an extension in hours not weeks.

- Asset management
- Data enrichment
- Appointment booked
- Compliance
- Expenses management
- Purchase order management



## Rapidly build and deploy feature rich web portals

Web portals can transform the way employees and suppliers interact with your organisation. Creating a portal is a point and click exercise that technical and non-technical users can achieve, thanks to our easy-to-use wizard. Common web portals developed with our platform include:

- Customer service
- Supplier or trading partner
- HR
- Purchase order processing
- Communications
- KPI

Codeless Platforms has developed a reputation for predicting and delivering next generation software.

We were one of the first software vendors to author BPA software specifically for SMEs, and now we are leading the way in the delivery of rapid application development (RAD).



# Our History

A record of more than 450 global partners and over 7000 customers perfectly encapsulates why Codeless Platforms continues to be the solution provider of choice for growing organisations.

Since 1999 we have been developing 'codeless' solutions in conjunction with the likes of Access Dimensions, Microsoft, SAP, Epicor and Sage, to name just a few.

Our knowledge of the marketplace and channel has grown in line with this development and established us as a highly experienced and reputable software company – fully endorsed by software vendors and partners alike, who have the confidence to invest in Codeless Platforms.

Introducing our Applications Platform prompted us to consider our company name. We wanted something that fully represented what our software platforms actually provide. Therefore, we renamed and rebranded our company as Codeless Platforms. In line with this company rebrand, we also renamed TaskCentre as Business Process Automation (BPA) Platform.

As a privately owned company, Codeless Platforms is in a position to be flexible and respond quickly to customers' and partners' needs. We have a highly-skilled, multi-lingual workforce that provides consultancy, marketing support and technical support to end users and partners.

Our products are developed in the UK and Europe by our development team, which has a wealth of experience in programming languages, applications, information systems and platforms. Our head office is based in the UK and we have representative offices throughout the world.



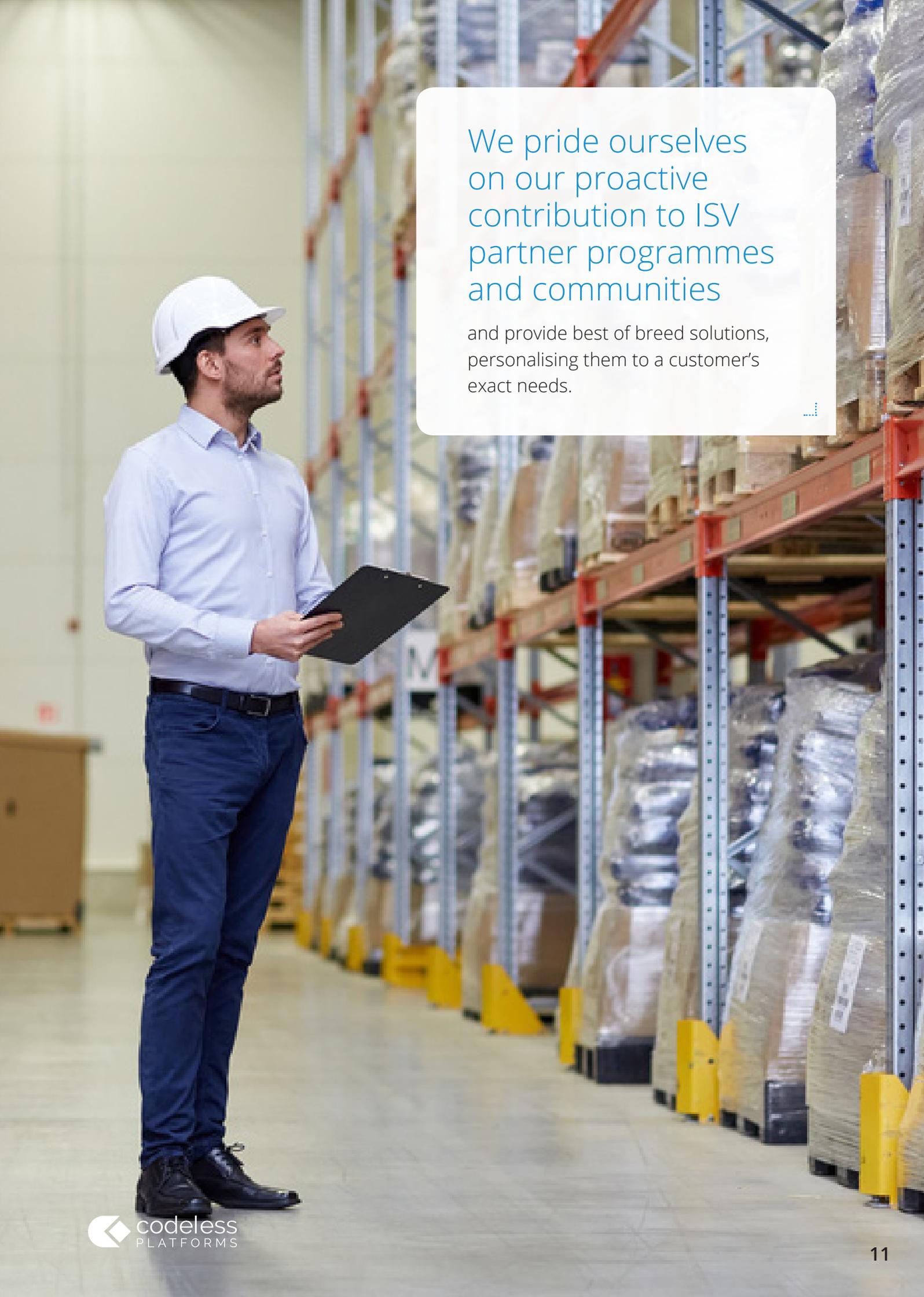
## Codeless Platforms Today

Our Head Office is based in Poole, Dorset

No of staff: **55**

No of customers: **7000+**

No of partners: **450+**



We pride ourselves on our proactive contribution to ISV partner programmes and communities

and provide best of breed solutions, personalising them to a customer's exact needs.



# Our Market

Our reputation for ground-breaking innovation is underpinned by accreditations with Microsoft, SAP, Sage and many others.

*Some of the vendors we work with are:*



The simplicity and versatility of our platforms and tools also means that they can be used with any application, in any industry. Codeless Platforms' solutions are used in a wide variety of industry sectors including:

-  Aerospace, defence & security
-  Asset & wealth management
-  Automotive
-  Banking & capital markets
-  Chemicals
-  Communications
-  Energy, utilities & mining
-  Engineering & construction
-  Entertainment & media
-  Financial services
-  Government and public services
-  Healthcare
-  Hospitality & leisure
-  Industrial manufacturing
-  Insurance
-  Not-for-profit
-  Retail & consumer
-  Sport
-  Technology
-  Transportation & logistics



Our business is  
built upon a truly  
global network of  
accredited partners

that provide access to local knowledge,  
technical expertise and a stable  
platform for unrestricted growth.

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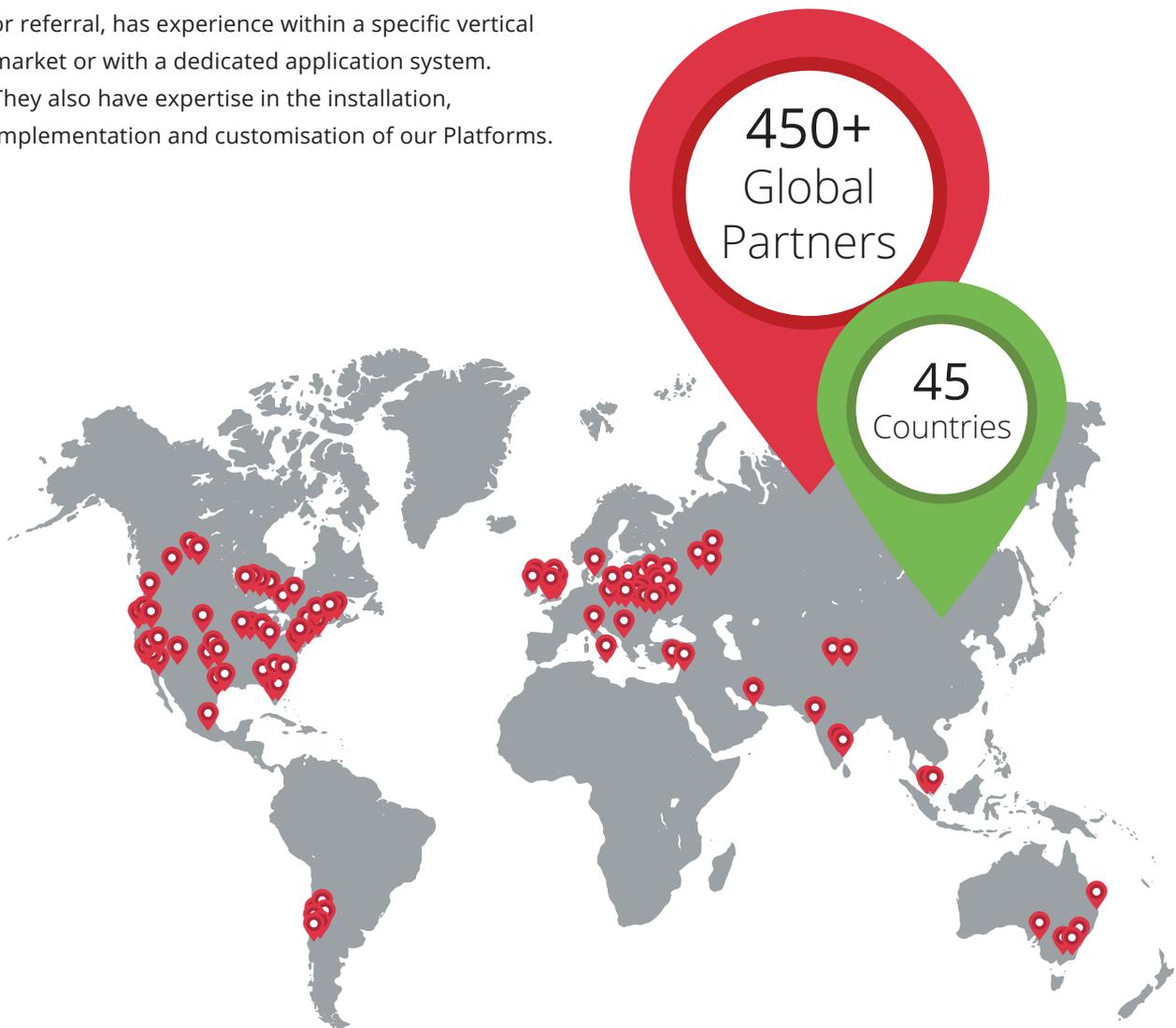
# Our Partners

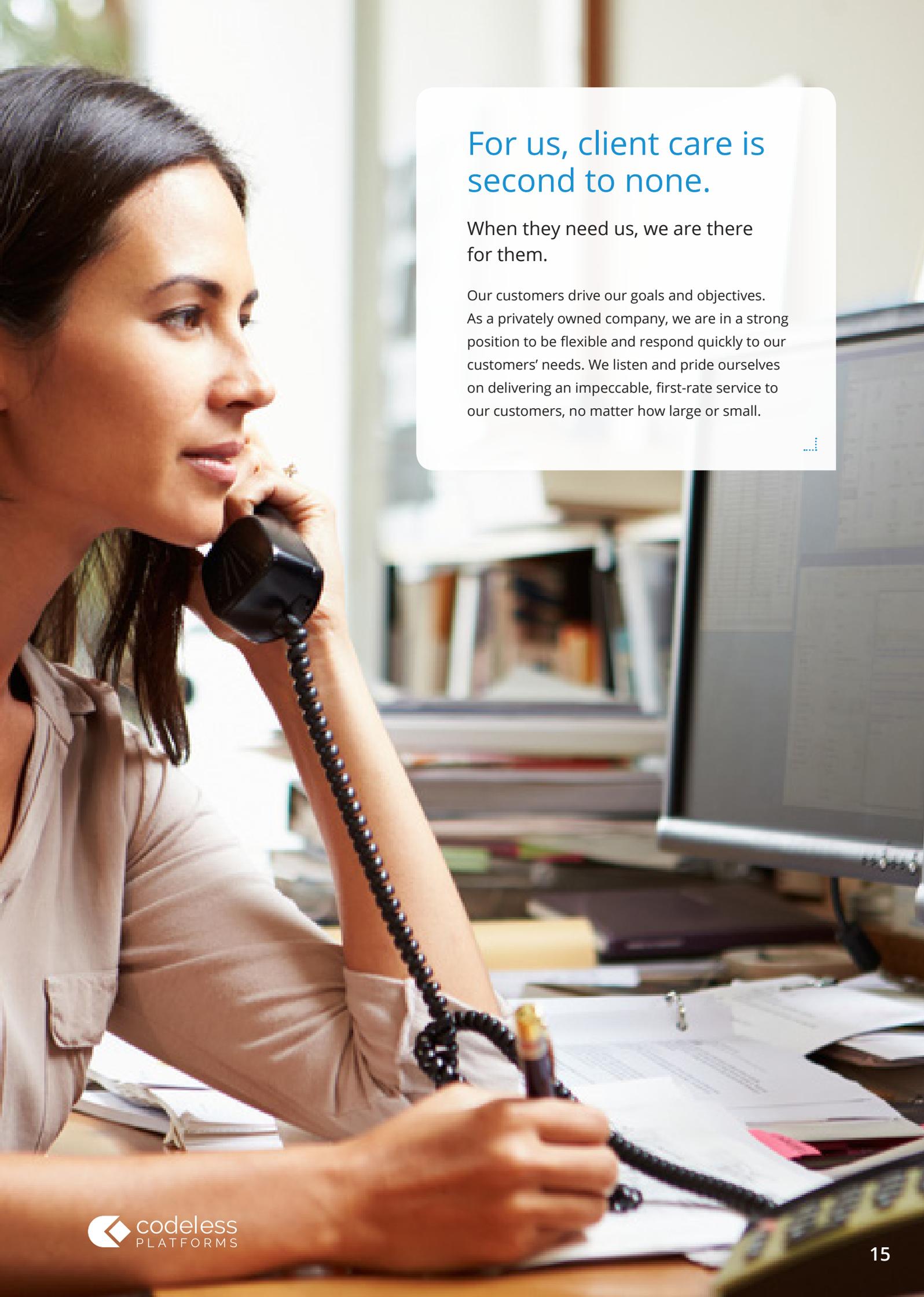
Through nurtured, collaborative partnerships, Codeless Platforms is equipped to meet the most ambitious of plans.

Our worldwide partners can work with you to ensure that your project needs are met and that our Platforms connect with your existing systems and applications to provide a rapid, agile and secure solution.

We sell, service and support our customers through a high-quality, hybrid worldwide partner network and believe in extensive partner enablement using the most efficient and effective techniques.

Each partner, whether distribution, OEM, reseller or referral, has experience within a specific vertical market or with a dedicated application system. They also have expertise in the installation, implementation and customisation of our Platforms.





## For us, client care is second to none.

When they need us, we are there for them.

Our customers drive our goals and objectives. As a privately owned company, we are in a strong position to be flexible and respond quickly to our customers' needs. We listen and pride ourselves on delivering an impeccable, first-rate service to our customers, no matter how large or small.



# Our Customers

Every Codeless Platforms deployment is unique. Joining a community of over 7000 customers enables you to access an unrivalled resource of best practice and expertise.

"My objective was to use 'out of the box' Magento and Microsoft Dynamics NAV and introduce an integration layer between the systems to negate the differences and allow the two systems to collaborate effectively. Introducing Codeless Platforms' solution has meant that we're running at a third of what was originally envisioned for staffing, and it's working successfully. It's a true integration solution for retail which requires no manual administration."



**Steve Dickman**  
IT Manager  
Nottingham Forest Football Club

"Rather than spend a lot of money with third parties we want to do everything ourselves as much as we possibly can. Codeless Platforms' BPA Platform allows us to do that. For me it is very easy to use. The drag and drop environment provides all the elements required and it's a product which flows. We have saved £1m in the last 12 months - a figure that is made up of posts that haven't been filled - the efficiency savings."



**Craig Round**  
Project Manager,  
Service Development Team  
West Lancashire Borough Council

"BPA Platform changes the way that we work across the business as a whole. It takes pressure off the IT team, puts more information into the business and improves staff processes. It has saved a massive amount of time and means we can be more proactive. I'm surprised that we managed without it for so long."



**Elaine Lewty**  
ITC Manager  
Partick Housing Association

"We find value in BPA Platform from automating a lot of those small annoying housekeeping tasks. Nowadays, the first question we ask suppliers is 'Have you got an API and can we have the documentation?' Our default question always is 'What can BPA Platform do to help knit the two APIs together?'"



**Christopher Holt**  
SRM Project Manager  
The Woodland Trust

## Want to learn more?

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Discover how Codeless Platforms can help your business by improving performance, boosting efficiency and cutting costs.



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