



THE FLAVA PEOPLE

# MRC - The Flava People Case Study

Partnering for digital transformation success

## At a glance

MRC needed to ensure that they kept their business growing and SAP could help them do this. The new system would enable Manchester Rusk Company to increase profits, save money and keep their business secure.

## Who are MRC?

Producing delicious marinades, seasoning and sauces for over 40 years. They are a privately owned, family run British business creating innovative flavour's & products.

 **350+**  
Products offered

 **1976**  
Established

## CHALLENGES

MRC felt like their old system was not able to cope with their expected growth. They needed a solution that could scale as they grew. MRC also needed better financial controls, so that they could read the rewards of what was to come next for them.

## SOLUTIONS

They found that the best solution for them was **SAP Business One** integrated with CompuTec S.A's ProcessForce.



**Always accessible**



**Greater visibility into all areas**



**Complete Financial Control**

## BENEFITS

1

### Customer Service Success

MRC can now offer high-level personalised customer service to their customer base, something the larger competitors cannot offer.

2

### Confidence with Inventory

MRC now has clear and accessible information for all of their stock locations and inventory levels, making their whole distribution process even easier.

3

### Next Level Reports for Business

SAP Business One can generate expert detailed reports, combined with business intelligence, to provide deep and insightful reports to be used across the business.

**SAP**® Business One