



Apico International Case Study

Partnering for digital transformation success

At a glance

Apico were tired of working on separate systems each day. They needed a system that connected all the areas of their business and was globally accessible. The solution to the problem... SAP Business One.

Who are Apico?

Apico International is the UK's leading parts and Clothing distributor for motocross, trials, Supermoto, trail riding, enduro and quad racing, and has sole distributor status for many of the world's leading off-road brands.

 **20%**
Turnover increase since implementing

 **1984**
Established

CHALLENGES

They felt like guinea pigs with the old system. Apico were at a point where they had enough of not being able to link different processes together and decided to look for something that was Windows-based, more globally accessible and most importantly, something that was already tried and tested by other wholesale and distribution businesses.

SOLUTIONS

They found that the best solution for them was **SAP Business One** customised to their business needs.



Single platform



Reliable system



Real-time stock updates

BENEFITS

1 One Platform
Apico now operates on a single platform, allowing for streamlined and integrated business processes, resulting in improved efficiency and productivity.

2 Reliance on Systems
Apico now has a reliable system, providing robust security measures and consistent performance, ensuring the stability and continuity of business operations.

3 Complete Stock Control
They now have real-time stock updates, allowing for accurate inventory tracking and enabling informed decision-making, leading to enhanced supply chain management.

SAP® Business One