



# Helping Companies Sell Smarter



# The Experlogix Digital Platform

**We offer certified and trusted eCommerce and mobile app solutions for SAP customers.**

## Secure Cloud Platform

**SAP** Business One

- Secure
- Supported
- Compliant
- Real Time
- Central Management
- Digital Catalogue
- Fast Deployment
- Product Roadmap

### eCommerce Suite

- Customer Portal
- B2B eCommerce
- B2C Retail eCommerce
- Microsites
- Internationalisation
- Order Punch Out

### Mobile App Suite

- Field Sales
- Van Sales
- Branded Customer App
- Customer App Development
- In-Store Sales Assistant

### OMNI Channel

amazon.com

Instagram

ebay

facebook

Google

WUFOO

stripe

MailChimp

realex payments

Campaign Monitor

sage Pay

hotjar

Google Analytics

KLAVIYO

## What We Offer to SAP Customers

### REAL-TIME INTEGRATION

Full seamless integration of your SAP Business One or SAP S4/Hana ERP system with the Experlogix Digital Commerce platform for SAP.

### ECOMMERCE SOLUTION

Award winning eCommerce technology with multiple options to suit your business needs, including B2B webshops, B2C retail eCommerce, microsite, order punch out and more.

### MOBILE APP SUITE

Dedicated mobile ordering apps for both your customers and your sales team including a SalesRep app for field sales and van sales, branded customer apps, in-store sales apps, along with custom app development.

### FULL DIGITAL CATALOGUE

Management of even the largest catalogues from one platform allowing ease of use across multiple digital ordering products and marketplaces such as Amazon, eBay, Facebook and Instagram.

### SECURE CLOUD PLATFORM

A fully supported secure platform allowing customers deployment, a product roadmap with new features monthly, all with continuous in-house support and training from our customer success team.

### API & INTEGRATION

Integration of the platform with multiple API's including payment gateways like Worldpay, Stripe and Realex plus other tools like Mailchimp, HotJar, Campaign Monitor and more.

## Benefits



### IMPROVE CUSTOMER SERVICE

24/7 online ordering and account access for customers and your sales team across multiple devices



### REACH NEW MARKETS

Accept orders across different digital ordering products and marketplaces in multiple languages, time zones and currencies



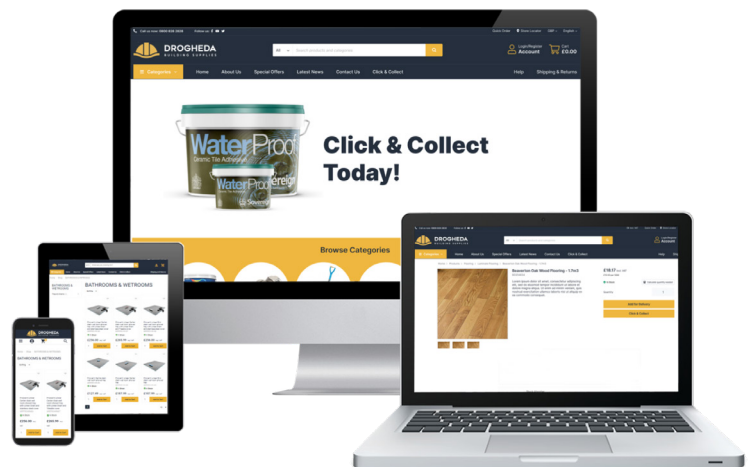
### REDUCE COMPLEXITY

With our SaaS (Software As A Service) model we manage, grade and support your software centrally



### INCREASE BUSINESS EFFICIENCY

Save time and money while eliminating errors by reducing manual order processing





## Features



### PRODUCT INFORMATION

- Full digital catalogue
- Product images and descriptions
- Live stock levels
- Product categories
- Special offers & marketing communications



### CUSTOMER INFORMATION

- Customer or group specific pricing
- Statements & invoices
- Customer order history
- Recent products and favourites
- Account information like billing details, credit history, etc.



### PLACING & RECEIVING ORDERS

- 24/7 live ordering
- Quick order function
- Easy repeat ordering
- Orders ready for picking & dispatch
- Orders placed directly into ERP

# eCommerce Suite

## B2B & B2C eCommerce Integrated with Your ERP

Whether you sell solely to B2B, B2C or a combination of the two; sell to global markets or have a huge network of resellers; the Experlogix Digital Commerce eCommerce suite has the right eCommerce solution for your business. Our eCommerce products are all integrated in real-time to your back end stock management system / ERP.

**We can offer one or multiple eCommerce solutions  
all from the one secure Cloud Platform:**

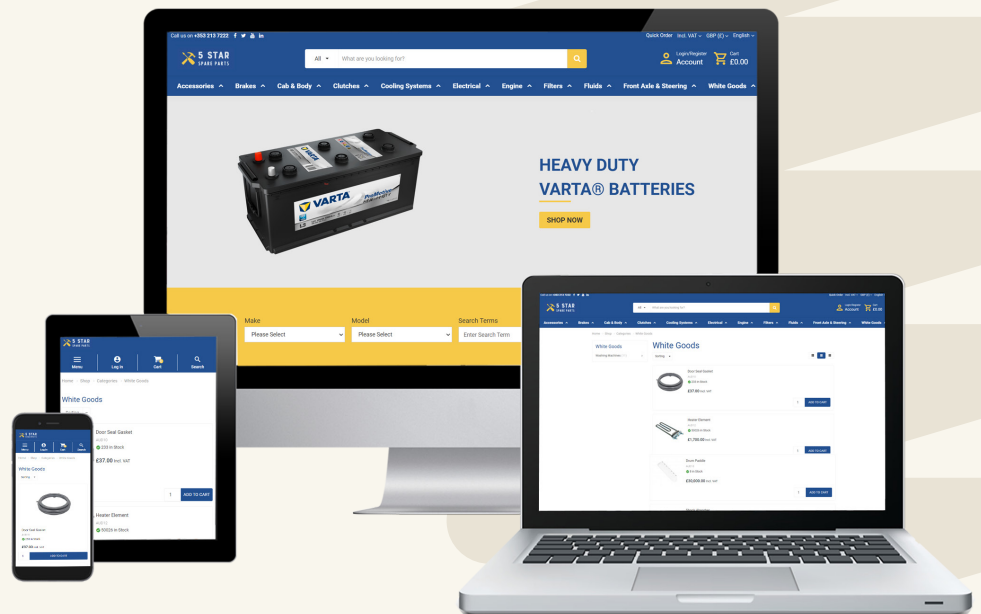
- Customer Ordering Portals
- B2B eCommerce WebShops
- B2C Retail eCommerce WebShops
- Multi Region Sites / Internationalisation
- Microsites / Brand Sites
- Order Punch Out

**Book a Full Product  
Demo Today**

UK: +44 (0) 1908 464 220

Ireland: +353 (0) 41 213 7222

[sales@experlogix.com](mailto:sales@experlogix.com)



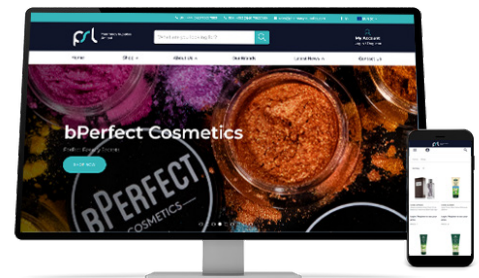
## Great For You

- Robust SEO and Social Selling Functionality
- Digital Catalogue Management
- Intuitive, Easy Content Management System
- Exceptional Support & Training
- Powerful Security Protocols
- Industry-Leading Commitment to 99.95% Uptime
- Sell Anywhere (Amazon, eBay, Google and More)
- API-Supported
- Hundreds of Satisfied Customers



## Great for Your Customers

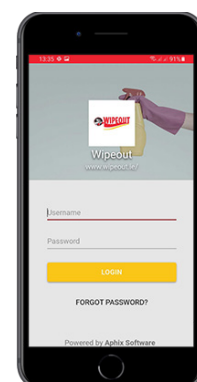
- Superb User Experience Across Multiple Devices
- 24/7 Live Ordering
- Real-Time Information
- Individual Customer Pricing
- Live Stock Information
- Easy Re-Ordering
- Full Account History
- Access Statements and Invoices
- Support for All Major Payment Gateways



## Full ERP Integration

No need for multiple systems that don't communicate with each other. All our eCommerce products fully integrate with your back-end ERP or stock management system

- Seamless Real-Time Integration with Your ERP
- No Manual Order Processing
- Live Stock, Pricing and Customer Account Details
- Orders Placed Directly into Your ERP
- Ready in Real-Time for Picking & Dispatch



# Mobile App Suite

## Order on the Go with Our Mobile App Suite

Mobile ordering on the go will empower your customers and your sales force. Our platform allows you to diversify your digital offering even further with easy to deploy integrated mobile ordering apps. All our apps are built for iOS and Android with real-time information, orders direct to your ERP and both online and offline access.

### The Experlogix Mobile App Suite includes solutions for:

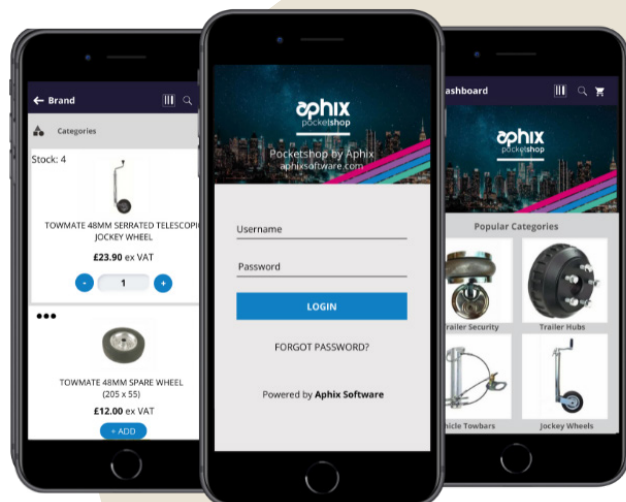
- Field Sales
- Van Sales
- Customer Branded Mobile Apps
- In-Store Sales Assistant
- Custom Mobile App Development

### Book a Full Product Demo Today

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# SalesRep App

## Designed for Your Sales Team

Fast track your sales force with SalesRep by Experlogix Digital Commerce Software. Suitable for mobile app solution helps your entire sales team to sell smarter.

- Access to your full product catalogue and customers, at all time, on iOS and Android
- Create sales orders directly into your ERP
- Manage orders on the go, whether you have internet access or not
- Ever-improving product with frequent updates and support when you need it
- Significantly reduce order processing costs while growing revenue
- Increase efficiency and accuracy of orders while saving time and overheads

## Features



### REAL TIME INTEGRATION

- Real Time Trade Specific Prices
- Live Stock Data
- Full Access to Customer Information



### ACCESS ALL CUSTOMER INFORMATION

- Account Overview
- Trade Prices
- Full Order History
- Invoices
- Credit Limits
- Order on Credit
- Quick Order
- Reorder



### INTERNATIONALISATION

- Multicurrency
- Multilingual



### CATALOGUE & ORDER MANAGEMENT

- Online & Offline Ordering
- Advanced Searching & Filtering
- Unlimited Categories
- Unlimited Products
- Multiple Product Images



### SALES REP DASHBOARD

- Sales Targets & Statistics
- Diary
- Map & Direction
- Message Box



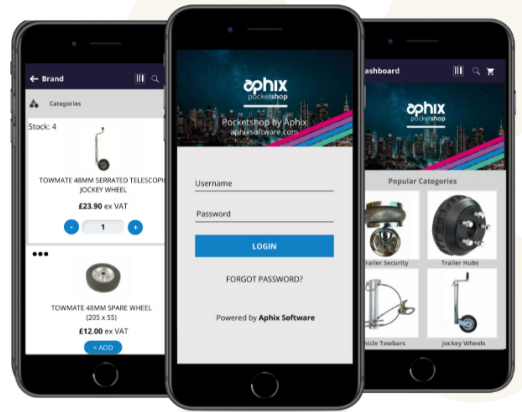
### MARKETING

- Related Products
- Top Products
- Accessory Pack Bundles
- Special Offers



# PocketShop App

## Designed for Your Customer



The Customer Ordering App from Experlogix Digital Commerce Software. Delivering a great mobile ordering experience for your customers, anytime, anywhere. Have your company branded app in the app store in less than 4 weeks.

- Easy & efficient ordering 24/7 365
- Better user experience on mobile devices
- Improved customer communication
- Increased digital orders
- Real time stock, pricing and account information
- Live ordering straight to your ERP
- Branded for your company

## Features



### BRANDED FOR YOUR COMPANY

- Branded with your company logo and brand colours
- Includes your company profile and important information



### APPLE & ANDROID SUPPORT

- The app will be listed on the Apple & Android App Stores under your store / brand name



### ORDERING FEATURES

- Compile an Order from Catalogue
- Repeat Order (from Order History)
- Quick Order Allowing a Large Order to be Compiled from a Single Screen



### LOGIN & REGISTRATION

- Customer Login (for B2B Trade Accounts)
- Forgot Password Feature



### CUSTOMER ACCOUNT

- Account Overview
- Order History (View by Status)
- Account Statement: Invoices & Credit Notes
- View Favourites



### USAGE & ANALYTICS

- Statistics on Downloads, Customer Orders (by value and volume), Customer Quotations (by value and volume) as well as other usage statistics will be provided to you, the merchant

# Testimonials

“Integration with our ERP system is a massive benefit to us. All customer's price lists are available to them immediately. We now spend less time phoning the office to check pricing and stock levels, which means more time for internal sales to actually sell, follow up quotes and chase leads.”

*- Ian McLoughlin |  
Demesne Electrical*



“We've gone from wheeling around vast amounts of catalogues in large briefcases, to walking into a customer with our entire catalogue on an iPad. That along with live ordering straight into our back end systems. It's 100% better!”

*- John Cunningham |  
Creative Stamping*



IRISH CREATIVE STAMPING LTD.

“The Experlogix Digital Commerce Platform is excellent, really handles the subtle differences between B2C and B2B very well without having to embark on lots of additional bespoke development.

The real strength is in the ability to use the same data/information but apply this to multiple sales channels, be they web, mobile apps or many more.”

*- James Thornton |  
Ochiba Business Solutions*



“We have signed up new trade customers, have gained entry to new markets. We can now reach customers where our field reps previously could not. ECommerce sales now represent almost 30% of our global sales revenues and 60% of all new business is online.”

*- Simon Grennan |  
Quality Tractor Parts*





## Trusted by Over 300 Customers



## Get in Touch Today

Find out more information at [experlogix.com](https://experlogix.com).

[Request a Demo](#)